MONSTERA LEAF

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.
Elaboration: Handmade.
Color: Natural and green.
Design: Tropical leaf-shaped rug in green tones.
Size: 120 x 160cm
Weight: 3.5 Kg
BOTANIC PLANTS

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.
Elaboration: Handmade.
Colors: Natural, terracota, mustard, soft green and dark green.
Design: Natural base with botanical plants in different tones of green, terracota and mustard.
Size: 140 x 200 cm
Weight: 5 Kg
TROPICAL

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.
Elaboration: Handmade.
Colors: Natural, soft green, dark green and natural, soft grey, pink nude.
Design: Natural base with tropical plants in different colors and fringe on sides. Available in two colors: green and pink.
Size: 140 x 200 cm
Weight: 5 Kg
SELLING TIPS

- Plants collection has been inspired by the latest trends in decoration. We transformed the trendy leaves into different rugs, which are also machine-washable.
- They are perfect for any corner at home: both for children & grown-ups.
- Green is the main color in this collection and it has been inspired by the Greenery Pantone, which has been chosen “Color of the year 2017”.
- The Tropical design has fringes on two sides, which are longer than the ones from other collections.
- The Monstera Leaf has been selected by Milk Magazine for the first Tendance Kids (Kids trends) circuit at next Maison & Objet trade show.
- These tropical leaves and botanic plants are the perfect touch of freshness for any corner at home.
- You can mix different designs from this collection to create an inviting, modern atmosphere.
- They are washable: there is no problem if they get dirty, because you can wash them at home.
- Big size requires a 9kg machine for washing.
- They are safe: you can keep them always clean, so children can be in direct contact with the rug.
- They are handmade. Every rug is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of 100% natural cotton.
- They are soft, cozy and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can easily move them from place to place.
- You can place them everywhere: from your porch to your room.
- Lorena Canals is the pioneer of the concept of washable rugs, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are hanging samples available.
- You can match this collection with our new washable cushions, blankets and baskets, which are inspired by nature too.
- Lorena Canals offers the optimum cost-benefit ratio.
- The brand has also at your disposal anti-slip underlays for the washable rugs.
- Lorena Canals is environmentally friendly. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive quality controls. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is socially responsible and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include the signature of the designer on the back, which certifies their quality and authenticity.
- We have at our customers' disposal a B2B system so they can manage their orders by themselves.
- Our customers can choose the Drop Shipping service to deliver their orders.
- With the profits from sales, Lorena Canals finances the education of over 100 children in northern India, giving them the opportunity to decide their future. By purchasing their rugs you are helping Indian kids to go to school. Discover the Sakûla Project by Lorena Canals.
NAADOR

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.

Elaboration: Handmade.

Colors: Natural, terracota, blue, nude, fluor green and black.

Design: Natural base with different tribal shapes in a mix of colors, from pale pink to electric blue and neon green, with two 2 black pompons on every corner.

Size: 140 x 200 cm

Weight: 5 Kg
KAAROL

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.
Elaboration: Handmade.
Colors: Natural, terracota, light blue, nude, green, yellow, pink, dark blue and black.
Design: Natural base with different tribal shapes in multicolors with a long natural fringe on the extremes.
Size: 140 x 200 cm
Weight: 5 Kg
SAFFI

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.

Elaboration: Handmade.

Colors: Natural, orange, pink and marsala.

Design: Natural base with different tribal shapes in a mix fuschia, orange and redish colors.

Size: 140 x 200 cm

Weight: 5 Kg
Selling Tips

- This collection is inspired by the classic Bereber designs with different colorful tribal shapes.
- You can place them in every corner at home: both for children and for living rooms.
- Their vibrant colors, set against a natural background, complement and unify a room’s décor.
- Explore fascinating Moroccan places without leaving home with these rugs, which are named after 3 colorful cities from Morocco.
- Naador design has two black pompons in each corner and Kaarol design has long fringe in two sides.
- Saffi rug is modern art for the floor! Inspired by ancient drawings, this design features lively red and orange tones that bring energy to any room.
- They are washable: there is no problem if they get dirty, because you can wash them at home.
- Big size requires a 9Kg machine for washing.
- They are safe: you can keep them always clean, so children can be in direct contact with the rug.
- They are handmade. Every rug is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of 100% natural cotton.
- They are soft, cozy and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can easily move them from place to place.
- You can place them everywhere: from your porch to your room.
- Lorena Canals is the pioneer of the concept of washable rugs, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are hanging samples available.
- You can match this collection with our new washable cushions, blankets and baskets.
- Lorena Canals offers the optimum cost-benefit ratio.
- The brand has also at your disposal anti-slip underlays for the washable rugs.
- Lorena Canals is environmentally friendly. Non-toxic dyes and 100% natural raw materials are used.
- Lorena Canals undergoes extensive quality controls. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is socially responsible and controls non-child labor. The company does not employ child labor in none of its activities.
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PUFFY LOVE NUDE / PUFFY DREAM BLUE

TECHNICAL INFORMATION

Composition: 100% Natural Cotton.
Elaboration: Handmade.
Colors: Vintage pink with nude and blue with white.
Design: Heart and cloud shaped rugs with one little cushion stitched on the side.
Size: 160 cm x 180 cm (Puffy Love Nude) and 110 cm x 170 cm (Puffy Dream Blue).
Weight: 4.5 Kg
Fall in love and make your dreams come true with our heart and cloud shaped rugs and their built-in cushion. Great for nap time and play rooms! Comfy and practical? Yes, please!

Selling Tips

- **2 in1!** This collection of washable rugs has a cushion integrated on one side.
- Both cushion and rug have the **same soft texture** and are made from 100% natural cotton.
- You can put them **together in the washing machine**. It’s easy and practical!
- **New sizes**: 160cm x 180cm and 110 cm x 170cm.
- The Puffy collection is perfect for tummy time and as a **play mat area** for the little ones!
- **They are washable**: there is no problem if they get dirty, because you can wash them at home.
- **They are safe**: you can keep them always clean, so children can be in direct contact with the rug.
- They are **handmade**. Every rug is elaborated carefully and individually, so each one is unique. **No two are alike**.
- They are made out of **100% natural cotton**.
- They are **soft, cozy** and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can **easily move** them from place to place.
- You can **place them everywhere**: from your porch to your room.
- Lorena Canals is the **pioneer of the concept of washable rugs**, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are **hanging samples** available.
- You can match this collection with our **new washable cushions, blankets and baskets**.
- Lorena Canals offers the **optimum cost-benefit ratio**.
- The brand has also at your disposal **anti-slip underlays** for the washable rugs.
- Lorena Canals is **environmentally friendly**. **Non-toxic dyes** and 100% natural raw materials are used.
- Lorena Canals undergoes extensive **quality controls**. ISO 9001, ISO 14001, ISO 18001 and AITEX certificates obtained.
- Lorena Canals is **socially responsible** and controls non-child labor. The company does not employ child labor in none of its activities.
- All of our rugs include the **signature of the designer** on the back, which certifies their quality and authenticity.
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BUBBLY

BUBBLY SOFT PINK/LIGHT GREY/SOFT BLUE

TECHNICAL INFORMATION
Composition: 100% Natural Cotton.
Elaboration: Handmade.
Colors: Soft pink, soft grey, soft blue and white.
Design: Round rug with soft color base and cotton balls around the rug.
Size: 120 Ø
Weight: 3'5 Kg

Bubbly Soft Blue
120 Ø | C-BUBBLY-BL

Bubbly Soft Pink
120 Ø | C-BUBBLY-PK

Bubbly Light Grey
120 Ø | C-BUBBLY-GR
Selling Tips

- Bubbly collection is inspired by bubbles.
- **New size:** Ø 120 cm, smaller than the other round rugs.
- Perfect small size to move around and use as a play mat.
- They are made from soft colors that will bright up any atmosphere: soft pink, soft grey and soft blue.
- Any of these three mellow color combinations look great in a nursery, sitting room, porch or bedroom.
- The cotton balls included around the rug add a cheery, comfortable touch to the room’s décor.
- They are washable: there is no problem if they get dirty, because you can wash them at home.
- They are safe: you can keep them always clean, so children can be in direct contact with the rug.
- They are handmade. Every rug is elaborated carefully and individually, so each one is unique. No two are alike.
- They are made out of 100% natural cotton.
- They are soft, cozy and bring warmth to any room. Natural cotton is fresh in summer and warm in winter.
- They are lightweight (compared to traditional rugs) so we can easily move them from place to place.
- You can place them everywhere: from your porch to your room.
- Lorena Canals is the pioneer of the concept of washable rugs, which has revolutionized the rugs sector and has been gladly accepted by an increasingly practical and demanding society.
- There are hanging samples available.
- You can match this collection with our new bubbly blankets and baskets.
- Lorena Canals offers the optimum cost-benefit ratio.
- The brand has also at your disposal anti-slip underlays for the washable rugs.
- Lorena Canals is environmentally friendly. Non-toxic dyes and 100% natural raw materials are used.
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